Streetscape History and Art Advisory Committee September 20, 2012 REGULAR SESSION

The Regular Session of the SHAAC was held in Room 10, City Hall, 1225 Lincoln Way, Auburn, California on Thursday, September 20, 2012 at 5:00 p.m. with Chair Nesbitt presiding and Asst. City Clerk Amy Lind recording the minutes.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL:

Committee Members Present: Keith Nesbitt, Lee Buckingham, Harvey

Roper, April McDonald-Loomis, Jim

Campos, and Chris Packard.

Committee Members Absent: Cynthia Haynes

1. Public Comment

Harvey said the application for tile nominations is difficult to find on the City website. Keith said he will follow up and ask Shari to link it to the main page.

April reported that the Historic Design and Review Commission (HDRC) will be meeting to discuss their roles and duties and whether they are fulfilling them as they pertain to the Preservation Ordinance.

2. Naming New Streets after Auburn's History

Harvey asked for clarification on the "one name" (in the street name) discussion the Council had and Keith clarified that they decided not to limit themselves to single name street names.

The original list of over 300 names and April's updates list were reviewed. Harvey suggested recommending a theme to the street names (for example all Nisenan Indian related (would need to be approved by tribe first), historic property owners or railroad related names) Discussion followed regarding taking a list of 20 names as Council directed with the alternative recommendations of a theme. The consensus was the committee members will continue to research names, research themes and come back to the next meeting to draft the 20 name list and theme idea (need subdivision map and street index for next meeting).

3. Map for 3rd Interpretive Sign at Central Square

April showed an example of the final Walking Tour Map. She said the map should include historic photos, maps and descriptions of prominent places. She stressed the importance of a good graphic artist for the work. (note: John Stanley with Eureka Graphics in the artist for the interpretative sign on the Wells Fargo side). Conversation followed regarding highlighting places that would take people to all the corners of Auburn while still communicating how close everything is.

A concept was discussed to have an inner loop and outer loop highlighted on the map all within walking distance. "if you want to see more", direct visitors to an app or website with more places to visit. Funding was discussed and estimated to be about \$1,500. The sign will need to blend in with existing signage at Central Square and incorporate all the colors/fonts already determined by this committee. April will work on the draft, emphasizing the 9 buildings to see with other places to see between each and bring it back to the next meeting. Consensus was to try to take this to Council on 10/22. There was conversation regarding highlighting alternative transportation on the guide also and providing an expanded version at the train station.

Other Business/ Future Agenda Items

A decision needs to be made regarding historic tiles from April's list of suggestions for Central Square. This will be on the agenda at the next meeting for action.

The next meeting will be 10/11/2012 at 5:15pm.

Adjourned at 6:00 p.m.